

# think *fresh*

## for holiday home décor



**with Jackie Morra**

Decorator Jackie Morra is a celebrity guest speaker, has appeared on TV and has written nationally featured décor articles.

With the hustle and bustle of the holiday season, many of us don't have the time to shop around for holiday home décor ideas. Yet, we all want our homes looking their best. Get inspired by the rich colours, textures and shapes that you can find in our Longo's stores. From plums to cranberries, greenery to nuts, candy to lentils, you'll find everything you need for unique décor ideas.

Not sure where to start? Why not focus on two main areas. Your entranceway and tabletop will be seen by the many visitors dropping by during the festive season. With a few simple ideas, you can create beautiful focal points in your home that will definitely impress your guests! Once you've checked off all of the items you'll need to add some holiday sparkle, don't forget to grab something delicious like Longo's famous, authentic canolli filled to order while you wait, to treat yourself for your effort and ingenuity. The good news is you can find both at Longo's!

### holiday outdoor urn

Warm up your entranceway with a classic urn that will be the talk of the neighbourhood. Longo's has a variety of attractive, pre-filled urns displaying fresh greenery. To add further panache, insert vibrant hypericum berry boughs in the centre for added height and great contrast. For a real punch of colour, add fresh, ruby pomegranates using wooden skewers to spear them, or add some holiday fragrance of cinnamon to your display by inserting tall cinnamon sticks for the final touch. Remember to use layers when building your holiday urn, incorporating varying heights and using the colours of the season. Longo's floral department offers everything you need.

#### outdoor urn



#### sugared fruit

Visit [Longos.com](http://Longos.com) for how-to instructions.



#### cranberry canes



#### ice wreath

Visit [Longos.com](http://Longos.com) for how-to instructions.



### holiday décor workshops

with Jackie Morra

Learn how to create these great holiday décor items and more from design expert Jackie Morra.

Saturday, November 20  
1:00pm-3:00pm

Longo's Maple Leaf Square,  
15 York Street  
next to the Air Canada  
Centre

Only \$15. Includes coffee, treats, prizes and gift bag. Space is limited, so sign up early. To register, call Katie at Longo's, (416) 366-1717.

### ice wreath

Create a sophisticated ice wreath perfect for outdoor décor using fresh greenery and fruit for colour. Find your inspiration with a short tour through Longo's produce aisles to find the tones that will complement your holiday colour scheme. Why not try a combination of cinnamon sticks, white pine and cranberries? This dramatic, wintery wreath will look terrific when the thermometer drops below zero. Best of all, it is fun and easy to make, so even the kids will love creating their own unique frozen creations!

### cranberry canes

To add height, colour and interest to any area of your home, spear cranberries on dogwood branches at varying intervals and heights. Simply display these cranberry canes in a tall glass vase filled with coarse rock salt for a simple, elegant wintery look.

### visions of sugar plums

There's no denying that the dinner table is where we gather most during the holiday season. To make it extra special, make a statement with a beautiful centerpiece. For an interesting, festive centerpiece, choose any variety of red fruit. A beautiful display could include red bartlett pears, pluot and prune plums, cactus fruit, red and champagne grapes, figs or even strawberries. Add sparkle when you "sugar" the fruit! Simply arrange sugared fruit on a tiered dish or clear bowl and accent with some small evergreen such as cedar.